

**BX @
SXSW***SXSW conference will be held
March 10-19 in Austin, TX*

Our Mission

The Blackstone Charitable Foundation believes entrepreneurship is crucial to economic growth and prosperity. 30 years ago, Blackstone was a start-up and that entrepreneurial spirit runs deep today. It's why the Blackstone Charitable Foundation works in targeted regions with local partners, serving as a catalytic funder to create programs that offer the networks and resources that aspiring entrepreneurs need to succeed.

About BX in TX

- In 2016, Blackstone Charitable Foundation made a \$3million, 3 year grant to bring Blackstone LaunchPad, an innovative campus-based program that encourages entrepreneurship on college campuses, to three Texas universities: University of Texas at Austin, University of Texas at Dallas, and Texas A&M University
- The program is available to approximately 130,000 students across Texas, as well as alumni, staff and faculty.
- With the addition of Texas, the Blackstone LaunchPad network now extends to over 600,000 students on 20 campuses globally.

Panel: Building a Global Network of College Entrepreneurs

Monday, March 13 from 12:30 PM to 1:30 PM at the Hilton, Salon D

Panelists from a variety of organizations supporting entrepreneurship, including Blackstone LaunchPad, NSF, and Dorm Room Fund will discuss the supporting student entrepreneurs globally. They'll look at the challenges and opportunities in connecting campuses and weigh the broader impact of "thinking big." Panel will be moderated by Bill Murphy, Blackstone's CTO.

SXSW Badge required to attend.

Student Start-Up Madness Pitch Competition

Monday, March 13 from 3:00 PM to 5:00 PM at the Hilton

Student Startup Madness is a nationwide tournament-style competition for college student digital media startups, culminating with national finals at SXSW. This year, nearly 50% of the final 64 teams were from Blackstone LaunchPad program.

SXSW Badge required to attend.

Blackstone Reception

Monday March 13 @ 6 pm

Join Blackstone executives and Blackstone LaunchPad entrepreneurs for a cocktail reception to learn more about the work of the Blackstone Charitable Foundation. Details on location to follow.

No badge required.

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